



**‘O Ka’ū Kākou**  
www.okaukakou.org  
A 501(c)3 non-profit organization



Aloha Kākou!

‘O Ka’ū Kākou is very excited and proud to announce the first annual, *first on the Big Island*, **Kalo Festival!** On Saturday, December 14, 2024 from 12-5pm at the Herkes Gymnasium complex in Pahala we will celebrate all things Kalo. The afternoon will feature live musical entertainment, hula dancers, lucky number prize drawings, Kalo Mō’i and Mō’iwahine (King & Queen) coronation ceremony and an array of vendors featuring all things Kalo: foods, arts, crafts, jewelry, plants, baked goods & more! All money raised from this event by ‘O Ka’ū Kākou will go to the OKK Scholarship Fund and to the OKK Ka’ū Educational Center. The Pahala Lighted Christmas Parade follows the festival at 6pm. We anticipate hundreds people to attend this exclusive celebration of Kalo.

We wish to extend this invitation to you to join us as a sponsor for this event. There are 4 levels of sponsorship available: Diamond, Gold, Silver and Kokua.

- ◆ Kokua: donation of gift certificate(s) or other prize(s) for lucky number drawings during the event. Event attendees will receive raffle tickets to be drawn randomly for prizes donated by Kokua. Kokua sponsors will be publically acknowledged by emcee when their prize is being raffled off.
- ◆ Diamond sponsors: \$2,500 or higher. Diamond sponsors receive a publicly announced 30 second commercial by the emcee twice per hour during the event (9 times total), corporate logo printed on all t-shirts and promotional posters and materials, company banner displayed in a prominent location, 3 free event t-shirts, and a free 12’x12’ booth at the event.
- ◆ Gold sponsors: \$1,000-\$2,499. Gold sponsors receive a publicly announced 30 second commercial by the emcee once per hour during the event (4 times), company banner displayed in a semi-prominent location, corporate logo on all promotional posters and materials, 2 free t-shirts and a free 12’x12’ booth at the event.
- ◆ Silver sponsors: \$500-\$999. Silver sponsors receive publicly announced short commercial by the emcee twice during the event, display of company banner and, 1 free t-shirt a free 12’x12’ booth at the event.

We would be honored for you to participate in this unique event.

If you have questions or concerns, please contact Tim at [okaukakou.org.scholarship@okaukakou.org](mailto:okaukakou.org.scholarship@okaukakou.org) email or 808-582-2342 phone/text.

Please complete and mail the form below with your check or sign up online at:

[www.okaukakou.org/kau-taro-festival](http://www.okaukakou.org/kau-taro-festival)

Sponsorship sign-up deadline is **Sept 30th!**



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### **2024 Kāniwala Kalo O Kā’u Sponsorship Form**

Organization/Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Position: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship level:  Diamond\*  Gold\*  Silver  Kokua

► Mail this form with sponsorship fee payable to ‘O Kā’u Kākou, PO Box 365, Pahala, HI 96777 ◀

*\*Camera-ready digital image of corporate logo due no later than Aug. 15 for use on t-shirts & promotional materials*